

The Anderson County Review



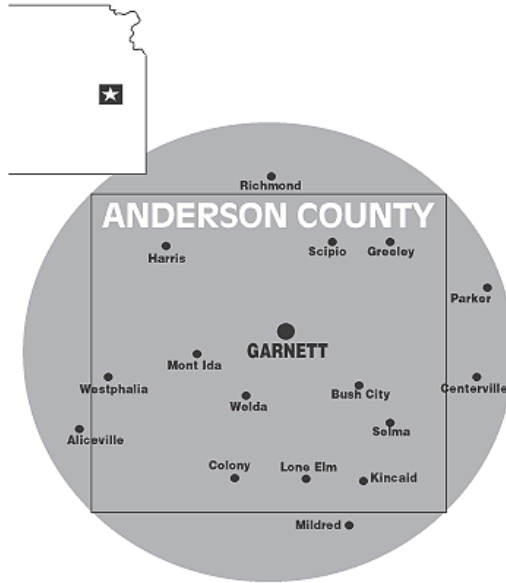
SINCE 1865

The Official Newspaper for Anderson County and Incorporated Cities Within.

Publisher / Editor
Garold Dane Hicks

Advertising Manager
Stacey Dennison

Administration / Circulation
Teresa Young



**BUSH CITY
COLONY
GARNETT
GREELEY
HARRIS
KINCAID
LONE ELM
MONT IDA
SCIPIO
SELMA
WELDA
WESTPHALIA**



**Kansas Press
Association
Member**

Winner of the Boyd
Community Service Award.
Kansas Press Association's highest
honor for community leadership.

Multiple award winner for
excellence in advertising and
journalistic achievements.

**2500
NEWSLINE**
(785) 448-2500 NEWS, WEATHER,
INFORMATION

Automated Newsline
Provided as a Free Service by
The Anderson County Review.

You can also find us on the internet at:
www.garnett-ks.com



Published By
Garnett Publishing, Inc.

**112 W. 6th Street • Garnett, KS 66032
(785) 448-3121 • FAX (785) 448-6253
Automated Newsline - (785) 448-2500**

review@garnett-ks.com

Commissionable Rate: **\$9.42** per column inch.
 Commissions allowable on national rate only.

Local Retail Rate: Per column inch

Base Rate	\$8.72
40-125 inches/mo	\$7.12
126-167 inches/mo	\$6.96
168-251 inches/mo	\$6.69
252-377 inches/mo	\$6.37
378-502 inches/mo	\$6.32

Local Retail Rates apply to local retail and service establishments in Anderson and adjoining counties who deal directly with consumers.

Discount rate on accumulated inches based on number of inches run in a calendar month.

Other promotions and discount rate programs available. Ask your advertising representative for details.

Mechanical Requirements
 STANDARD SAU

1 column	1.84 in.
2 column	3.77 in.
3 column	5.70 in.
4 column	7.63 in.
5 column	9.57 in.
6 column	11.5 in.

Closing Schedule

All Display Advertising	Noon Thursday
Classified Line Ads Only	10am Friday

Display advertising may be cancelled before 5pm Thursday at no penalty. Those cancelled after 5pm will be charged 1/2 the cost of the original placement to cover production costs. Late ads placed after the deadline will be accepted at the discretion of the newspaper with a possible 20% late fee based on production schedule.

Garnett Publishing Inc., reserves the right to edit, classify, reject or cancel any advertising at anytime. Advertisers agree to indemnify Garnett Publishing Inc., against any and all liabilities, judgements, attorney fees and costs arising from any and all claims involving content of advertising published.

Previous Mastheads
 FORMERLY THE GARNETT PLAINDEALER, THE ANDERSON COUNTY REPUBLICAN, THE REPUBLICAN- PLAINDEALER, THE GARNETT JOURNAL- PLAINDEALER, THE GARNETT REVIEW, THE GREELEY GRAPHIC, THE ANDERSON COUNTIAN.

Classified Advertising

Classified Display \$9.54 Per Column Inch

Line Ads

Minimum order - \$5.40 (up to 20 words)
 Family / Individual 60¢ per word after 20
 Commercial 70¢ per word after 20

Special Classified Line Advertising

Cards of Thanks 42¢ per word
 Happy Ads: Minimum order \$6.50 (up to 20 words)
 Family / Individual 64¢ per word after 20
 Commercial 76¢ per word after 20

Additional Color

Black is provided with any ad placement.
 Four Color Process \$65

Pre-Printed Insert

Maximum finished size no greater than 13.5" x 11.5". Inserts too large for insertion will be charged a folding fee.

Card up to 7" x 11"	6.6¢ per piece
Cards 7" x 14"	6.6¢ per piece
4-8 pg. Tab	6.6¢ per piece
10 pg + Tab	8.4¢ per piece

Retail Rack Price (tax included):	\$1
Subscription Prices (tax included):	YEAR
Anderson, Coffey, Allen, Franklin, Miami, Linn Counties	\$48.66
Elsewhere in Kansas	\$57.77
Outside of Kansas	\$57.77

Billing Services: All advertising is paid cash with order unless previous credit established. Billings due by the 10th of the month. Accounts 30 days past due charged 3% per month interest, or 36% annually. \$1 minimum per month. Coop advertising services available. Tearsheets available upon request.

Special Services: Professional graphic design, ad composition, digital photography and market study assistance.